

# DRAWN BY SUCCESS ARTISTS SUCCESS BLUEPRINT

## Your BIG reasons why

**What would your life look like if it could be anything you wanted it to be?**

### **Why do you want these things, this outcome? Why is it important to you?**

*Go deep here, beyond the superficial level. Ask your self “Why?” 5 times or until you get to the real underlying motivation. You’ll find that your true why is more emotional in nature. Example:*

Q: What do you want?

A: I want more clients.

Q: Why do I want more clients?

A: I want more clients because I want to make more money.

Q: Why do you want to make more money ?

A: So I can have more free time?

Q: Why do you want more free time?

A: So I can spend more time with my family etc....

**Where are you now with your finances, your creative work, your health, your personal life?**

Finances:

Creative:

Health:

Personal:

**What have been your 3 biggest accomplishments over the past three years?**

1-

2-

3-

**What's working and getting results?**

What's not working?

What needs to change?

# COMMITMENT

Commitment is all about taking action. Commitment is what transforms the promise into reality. It is the words that speak boldly about your intentions and the actions which speak louder than the words. It is making time when there is none. Coming through time after time after time, year after year after year. The power to change the face of things. It is the daily triumph of integrity over skepticism.

Commitment is sticking with something long after the spirit of the moment has left you. Below, write what you are committed to achieving this year and why. Sign it, date it, and post somewhere where you can see it every day so that it remains in your focus.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

# Why we fail to commit

**Are you more motivated by pain or pleasure? Be specific.**

**What internal motivations drive you?**

*Internal meaning the emotional reasons why you are pursuing this path... like creative fulfillment, or a need to help others solve problems.*

**What external motivations drive you?**

*External meaning things like feeding your family, wanting a new car, or wanting to travel more.*

**What's currently holding you back from achieving the level of financial and personal success you want through your art business?**

**Is there anything you believe you have to give up in order to create amazing success in your life, your art and in your business vision?**

**What distractions or excuses do you find yourself using that keep you from your goals?**

**What is it costing you to continue to hold onto these negative beliefs and behavior?**

**What would your life look like if today you committed to start taking specific steps towards eliminating the excuses and distraction?**

We've already discussed the power of using positive visualization to your advantage. Create a graphical representation, vision board or mind map of your ultimate outcome. Keep it where you will see it on a daily basis to help inspire you and as a reminder of where you are going.

## Special Bonus

Because you've invested in purchasing this program and have chosen to make a commitment to yourself and pursue this amazing journey, I want to be there to continue to support you.

If you need any advice on taking your creative ideas further, need some direction, or just feel overwhelmed and aren't sure what your next step should be, I invite you to schedule a free 20 minute strategy session with me, Carlos Castellanos.

Note: The 20 minute call is not a sales call. It is a focused strategy session to help you develop more clarity around your business, identify growth opportunities and how to get more of what you want.

Simply click on the 'Ask Carlos' link below to access my calendar and schedule a time that is convenient for you: [Ask Carlos](#)

Or if you have any questions or suggestions, you can e-mail me directly at: [carlos@drawnbysuccess.com](mailto:carlos@drawnbysuccess.com).



*After having started coaching with Carlos I feel like I have hope. Work has increased and I have been slammed.*

*I now have doubled my fees from where they were last year and clients are paying it. Having the confidence to charge more and even turn down clients is a powerful state of mind."*

*Drew Pocza - Illustrator*